

BC- 126 June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed ____8=9=79

W J Y L (EFF. 5-6-8)
Call letters · XW Z Z X

Station location Jeffersontown. Kentucky

Name of licensee PUBLICAST COMMUNICATIONS, INC.

Transmitter location 1.0 km SE of intersection of Hwys 155 & 841, Jeffersontown, Kentucky (PH-3-2-78)

10000 Shelbyville Rd., Blue Ridge Manor, Kentucky (MPH-5-30-78)

Main studio location To be determined, Jeffersontown, Kentucky (PH-3-2-78)

CONSTRUCTION PERMIT AND LICENSE RECORD

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Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BPH-9914 HAAT: 300 (L)	3-2-78 feet (H&		#269	3kw (H&V) (RC) Clar oadcast s	
NAME OF TAXABLE PARTY.		CONTRACTOR OF STREET	STREET, SQUARE, SQUARE		
BMPH-1548 (1)	6 5-30-78	MP (BPH	-9914) t	o chg. SL	RG
BPH-9914 (2)	6-19-78			EBSA ASSIG	NED.
BLH-790326 (L)	AK 8-9-79	Lic.(BPH for NEW	PRODUCE OF STREET	mod.)	8-1-82
EBSA	5-6-81	CALL SI	GN CHANG	3	
RPU_81000/	B 6-12-8	1 101-7	mho: FRE	1. 1. LW (HEV) U 6-12-82
HAAT: 415				in Ant. Sy	THE RESERVE OF THE PERSON NAMED IN COLUMN 1
(L)			DESCRIPTION OF THE PERSON NAMED IN	chg.type	
		decre. E	RP; incre	. HAAT;	chg. TPO.

Form BC-121 May 1978

APPLICATION RECORD - BROADCASTING

Call Letters NEW

Name PUBLICAST COMMUNICATIONS, INC.

Jeffersontwon, Kentucky (PO P.O. Box 99213 Jeffersontown, Kentucky 40299)

File No.	Dated	Application for	Nature	Date	
BPH-9914 R&F	6-1-76	CP for new FM station on: 101.7mhz #269 ERP: 3.0KW(H&V) HAAT: 300'(H&V)	MON	ATED FOR IELUM	a
\$200-574531 AC:001 PRESS:	6-1-76 AUG 5 1976	Trans. Sparta 602A; Ant. Jampro JSCP-3,4 sects TL: 0.45km (0.28 mi.) SW of the intersection of State Highway 1531 and Old Heady Road, Rout	f [* 21345	
PN REC'D	7-1-76	Kentucky, Jeffersontown, Kentucky SL-RC: to be determined, Jeffersontown, Kentucky		TED	
		38007' 56" 85° 28' 16" (MUTUALLY EXCLUSIVE WITH BPH-9791) Atty: Robert L. Olender Engr: Vir James (Denver, Colorado)	Min.	K 2 1978	
		Amended 6-15-76 re Section II, page 3&4 Section Section IV-A para. 1C Exh 9, Section IV para 2			
AMENDED	7-14-76	Amended to correct minor engineering(zip code, a	ddress cha	3.)	

Amended 9-17-76 re Balance Sheet, Ascertainment of Community Needs and Problems, supplement to showing tabulation of survey results and proposed programming AMENDED 6-23-77 re Section IV-A

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call W Z Z X Letters X Unassigned

Name PUBLICAST COMMUNICATIONS, INC.

Jeffersontown, Kentucky

				Action	
	File No.	Dated	Application for	Nature	Date
	BMPH-15486 R & F PRESS: MAY	4-6-78 4-19-78 1 1 1978	MP (BPH-9914) to chg. SL/RC to: 10000 Shelbyville Road, Blue Ridge Manor, Kentucky (outside city limits) REQUEST WAIVER OF SECT 73.210(a) OF THE COMMISSION'S RULES.	GRANTED	5-30-78
			Atty: Robert L. Olender Engr:		
	BLH-790326AK	4-479	License to cover (BPH-9914, as mod.) for NEW STATION	GRANTED	8-9-79
	PRESS:		Atty: Robert L. Olender		8
					**
			F.C.C WASHINGTON, D.C.		

APPLICATION RECORD-BROADCASTING

101.7MHz.

Call Letters: XW Z Z X

Name: PUBLICAST COMMUNICATIONS, INC.

Station Location: JEFFERSONTOWN, KENTUCKY

File No.	Date	Description	Action and Date
BE #810224AB PRESS (0) MAR	10 1981	CP to make chgs. in Ant. Sys.; chg. type Trans. chg. type Ant. (JAMPRO JSLP-2, 2 sects. H&V); decre. ERP: 1.4kw (H&V); incre. HAAT: 415' (H&V) & chg. TPO. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. Atty. Robert L. Olender (Baraff, Koerner & Olender	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

